



[www.portperryribfest.ca](http://www.portperryribfest.ca)



@PPRibfest

## Sponsorship Levels and Benefits

### **Port Perry Waterfront Ribfest - Civic Holiday Weekend 2016**

Friday, July 29 (4-11 pm); Saturday, July 30 (noon-11 pm); Sunday, July 31 (noon-11 pm)  
Location: Palmer Park, Port Perry Waterfront, Lake Scugog (Rain or Shine)

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#### **Leader Level Sponsorship - \$7,500 (Limit of 2)**

- Separate sign for Leader level sponsors on stage
- 3 Day Sponsorship of event
- On stage recognition each day
- Main recognition before headliner band each day
- 12 x 3 Banner on Rotary Gazebo at Ribfest
- VIP Seating in Rotary Gazebo (Saturday or Sunday)
- Logo, website link on [www.portperryribfest.ca](http://www.portperryribfest.ca)
- Premium website placement
- 20 Coupons for free rib meals (4 tickets for each of 5 Ribbers)
- Exhibitor space at Event Entrance
- Use of special "Partner – 2016" logo in sponsors advertising



#### **Champion Level Sponsorship - \$5,000 (limit 4)**

- 3 Day Sponsorship of event
- On stage recognition each day
- Separate sign with all Champion sponsors listed front stage
- 5 x 3 ft. Banner on Rotary Gazebo at Ribfest
- Recognition through Port Perry Rotary Tweets during event – 2,000 followers!
- Logo, website link on [www.portperryribfest.ca](http://www.portperryribfest.ca)
- 10 Coupons for free rib meals (2 tickets for each of 5 Ribbers) Exhibitor space
- Use of special "Partner – 2016" logo in sponsors advertising

(note: this category can include special designations, such as "Champion (Beer)", "Champion (Music)"; Champion (Shuttle); Champion (Event) or similar, in recognition of a sponsor's desired participation)

#### **Supporter Level Sponsorship - \$2,500**

- 12 x 1 ft. Top Banner on Rotary Gazebo at Ribfest
- Logo, website link on [www.portperryribfest.ca](http://www.portperryribfest.ca)
- Website placement
- 5 Coupons for free rib meals (1 ticket for each of 5 Ribbers)
- Use of special "Partner – 2016" logo in sponsors own advertising

**Kids' Zone Sponsor-\$2,500 (Limit 1)**

- Special designation as “Kids’ Zone” Sponsor for event
- Logo and signage in Carnival area (exclusive)
- Exhibitor space (10 x10) in Carnival area
- Logo, website link on [www.portperryribfest.ca](http://www.portperryribfest.ca)
- Website placement
- 5 Coupons for free rib meals (1 ticket for each of 5 Ribbers)

**Car/Dealership Sponsors - \$2,000**

- 5 x 3 ft. Banner on Gazebo at Ribfest
- Logo, website link on [www.portperryribfest.ca](http://www.portperryribfest.ca)
- Premium website placement
- 4 Coupons for free rib meals
- Entrance exhibitor space 20 x 20 or Car on site
- Use of special “Partner – 2016” logo in sponsors own advertising

**Activist Level Sponsorship - \$1,000**

- Logo Signage at Ribfest Entrance
- Logo, website link on [www.portperryribfest.ca](http://www.portperryribfest.ca)
- 4 Coupons for free rib meals

**Friends Level Sponsorship - \$500**

- Listing on Sign at Ribfest Entrance
- Listing on [www.portperryribfest.ca](http://www.portperryribfest.ca)
- 2 Coupons for free rib meals

Note: Ribfest organizers will also consider specialized sponsorship categories linked to suppliers or other aspects of the event. For example, categories for event suppliers of beer, ribs, ice, water and ice cream will be considered.

COMPANY or SPONSOR NAME: \_\_\_\_\_  
(Attach business card if possible)

COMPANY CONTACT NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_

<p>Or</p> <p>Attach Business Card Here</p>
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TYPE OF SPONSORSHIP (first come, first serve basis):

- |   |   |
|---|---|
| <input type="checkbox"/> <del>Leader Level (\$7,500) (limit of 2)</del>   | <input type="checkbox"/> <b>Car Dealerships (\$2,000)</b> |
| <input type="checkbox"/> <del>Champion Level (\$5,000) (limit of 4)</del> | <input type="checkbox"/> <b>Activist Level (\$1,000)</b>  |
| <input type="checkbox"/> <b>Supporter Level (\$2,500)</b>                 | <input type="checkbox"/> <b>Friends Level (\$500)</b>     |
| <input type="checkbox"/> <del>Kids' Zone (\$2,500) (limit of 1)</del>     | <input type="checkbox"/> <b>Other</b> _____               |

Total amount of sponsorship: \$ \_\_\_\_\_  
Deposit \$ \_\_\_\_\_ (50% deposit by February 1; balance by May 1)

(Note: Proceeding with this event is conditional upon receiving the necessary sponsorship support. Sponsorship deposits will be refunded if the event does not proceed. If the event goes ahead, it will be Rain or Shine). All cheques payable to the Rotary Club of Port Perry. Mail this form and cheque to: Rotary Club of Port Perry, P.O. Box 711, Port Perry, ON L9L 1A6)

Got sponsorship Questions? [sponsor@portperryribfest.ca](mailto:sponsor@portperryribfest.ca)